

Employees Charitable Campaign

FACT SHEET

2009/2010 Campaign Chairs
Heather Howard
Commissioner
Department of Health & Senior Services
&
Jennifer Velez
Commissioner
Department of Human Services

**ECC Dollars
Raised**

2008/2009 Campaign Facts

- ♦ \$1,851,875 raised
- ♦ 157,393 government employees
- ♦ 9,494 contributors (6% participation)
- ♦ \$11.70 per capita
- ♦ \$194.82 average gift

On April 12th, 1985 the NJ State Legislature enacted a Law which provided employees of state and local government the opportunity to contribute to a multitude of charities through payroll deduction. The ECC is the only approved charitable payroll deduction of governmental employees. Administrative costs are kept to a minimum, and are only 10% of the total dollars pledged. This 10% cap has been determined by the NJ State Treasurers Department and overseen by the ECC Steering Committee which is made up of participating federated fundraising organizations and labor representatives.

Manager, Public Sector Campaign
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1985	\$ 650,922
1986	\$ 909,687
1987	\$1,077,012
1988	\$1,293,798
1989	\$1,379,107
1990	\$1,388,917
1991	\$1,405,203
1992	\$1,281,925
1993	\$1,287,497
1994	\$1,514,515
1995	\$1,591,374
1996	\$1,533,097
1997	\$1,641,345
1998	\$1,826,983*
1999	\$1,911,736
2000	\$2,030,635
2001	\$2,110,017
2002	\$2,010,992
2003	\$2,108,632
2004	\$2,142,844
2005	\$2,122,016
2006	\$2,067,055
2007	\$2,063,723
2008	\$1,851,875

*for comparison purposes, PECC
was added to the '98 ECC totals

Fact Sheet Continued

Participating Organizations

In 2009, employees are able to give to 34 federations and their affiliated agencies as well as 129 unaffiliated agencies. These organizations provide a variety of health and welfare services, and environmental or conservation activities that benefit everyone.

The federations are:

- African American Fund of New Jersey
- America's Charities
- Community Health Charities of New Jersey
- Earth Share of New Jersey
- Global Impact
- Independent Charities of America
- Jewish Federation of Greater Middlesex County
- The Community Chest of Englewood
- Nation to Neighbor
- United Negro College Fund
- Women's Fund of New Jersey, Inc.
- 24 New Jersey United Ways



Contact Info

Employees Charitable Campaign

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MANAGEMENT

United Way of Greater Mercer County manages the campaign on behalf of all the participating federations and unaffiliated agencies. As such, United Way of Greater Mercer County provides staff support, develops a campaign plan, prepares a budget, trains campaign volunteers, produces and distributes all campaign materials and plans events such as the kick off and recognition ceremonies. United Way of Greater Mercer County also processes and audits all pledge cards, generates weekly and final reports on campaign progress and results, distributes campaign proceeds and maintains all campaign records.